“We have an economy that grows, whether or not we thrive, and what we need is an economy that helps us thrive whether or not it grows”

Kate Raworth – Renegade Economist
“If we **measure** the wrong things we **strive** for the wrong things”

Joseph Stiglitz

Former Chief Economist at the World Bank
New Zealand’s world-first ‘wellbeing’ budget to focus on poverty and mental health

Wellbeing should replace growth as ‘main aim of UK spending’
Ex-civil service chief Gus O’Donnell says spending review opportunity to focus on health and happiness

Wellbeing not GDP defines success, argues Nicola Sturgeon in TED talk
Bristol, City of

2020 Scorecard Example

Local environment: 4.96
Transport: 6.78
Safety: 4.12
Housing: 4.72
Healthy and risky behaviours: 6.14
Overall health status: 4.31
Mortality and life expectancy: 3.95
Mental health: 3.78
Adult education: 7.14
Children's education: 4.14
Unemployment: 6.08
Employment: 5.57
Basic needs: 4.82
Local business: 3.41
Participation: 5.25
Culture: 4.18
Community cohesion: 3.21

2019 scorecard +
The ‘golden thread’ of impact across a system

- What benefits are being delivered to citizens?
- What difference are projects making to local priorities and the wider system of a place?
- How can we pinpoint what policy, actions and investments are most effective?
- How can we use that learning help to deliver the greatest impact for people, place and planet?
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