



CENTRE FOR  
**THRIVING  
PLACES**

The new name for HAPPY CITY

“We **have** an economy that grows,  
whether or not we thrive,  
and what we **need** is an economy  
that helps us thrive  
whether or not it grows”

*Kate Raworth – Renegade Economist*

**“If we measure the wrong things  
we strive for the wrong things”**

*Joseph Stiglitz*

*Former Chief Economist at the World Bank*



***New Zealand's world-first 'wellbeing' budget to focus on poverty and mental health***



***Wellbeing should replace growth as 'main aim of UK spending'***

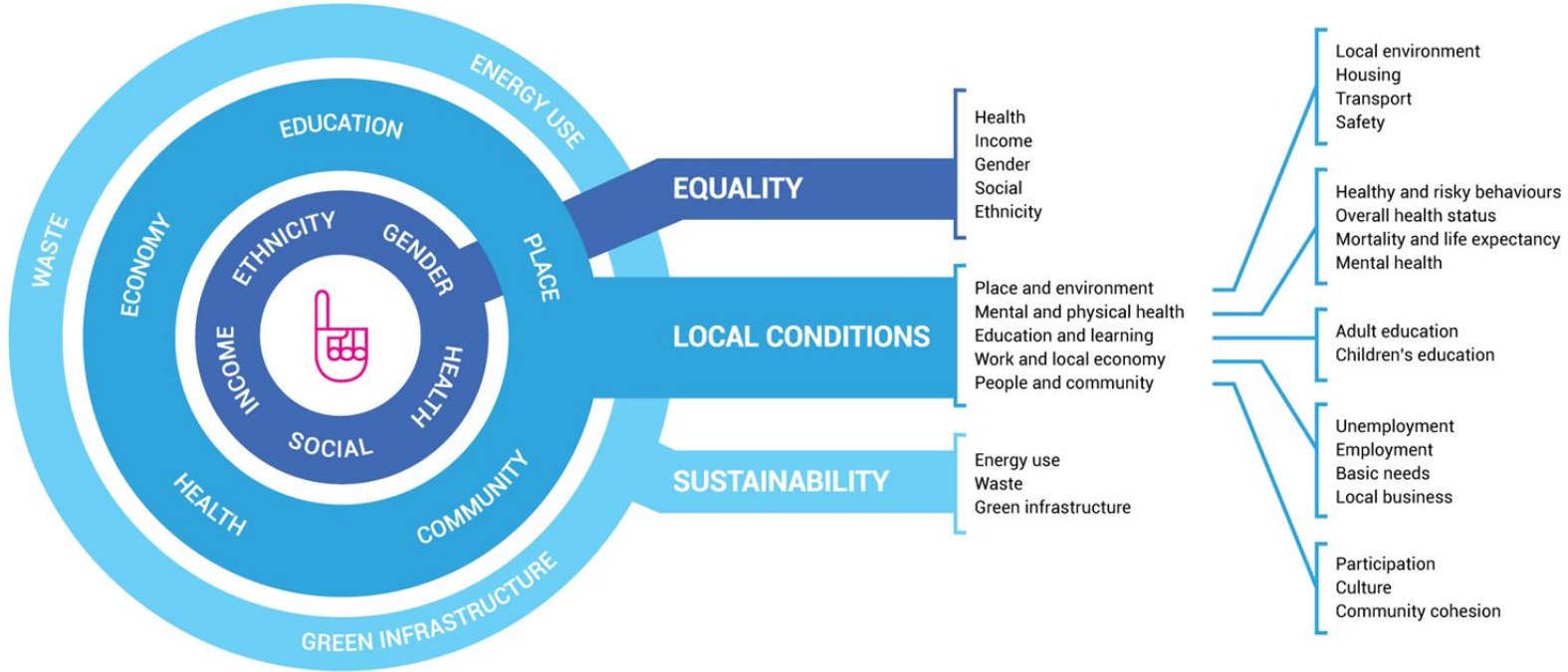
*Ex-civil service chief Gus O'Donnell says spending review opportunity to focus on health and happiness*



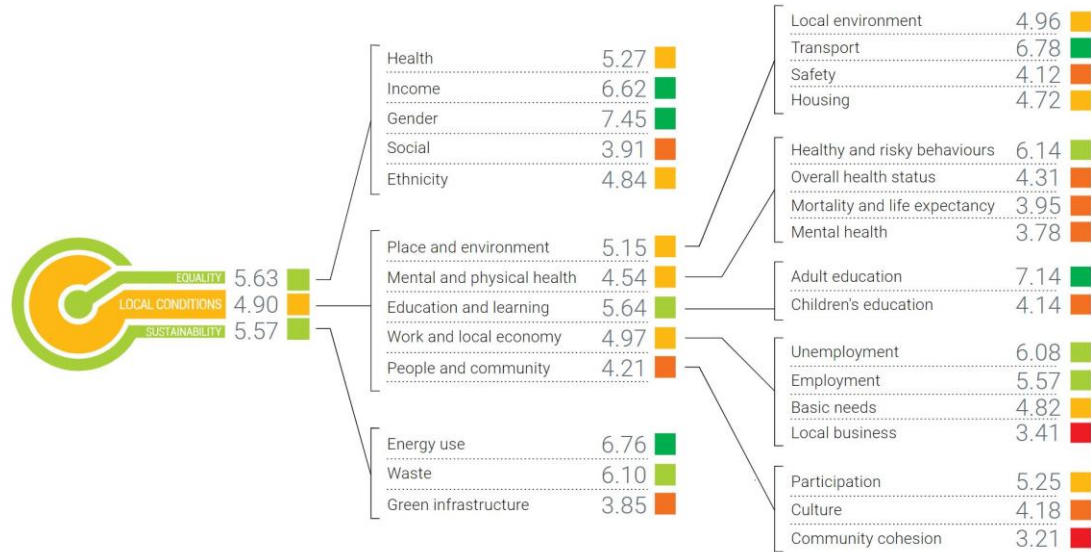
*Happy City CEO Liz Zeidler on BBC World, October 2018*



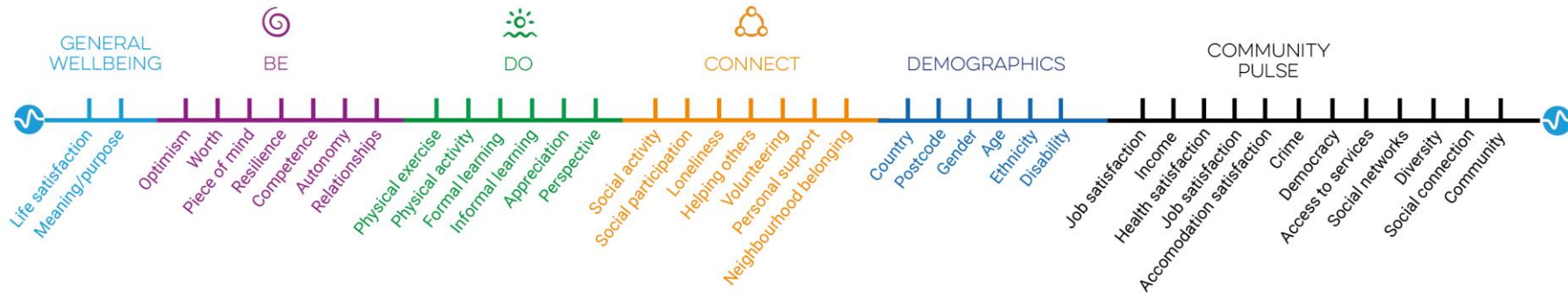
***Wellbeing not GDP defines success, argues Nicola Sturgeon in TED talk***

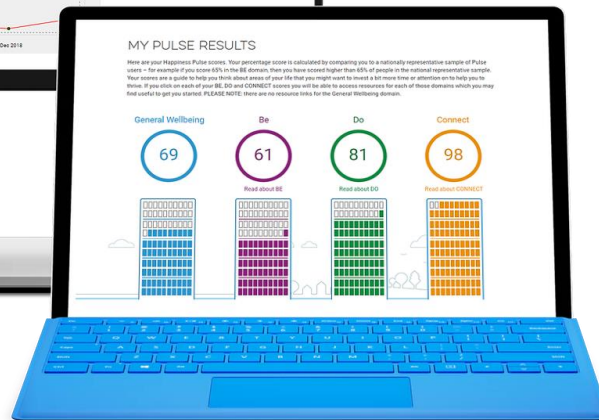
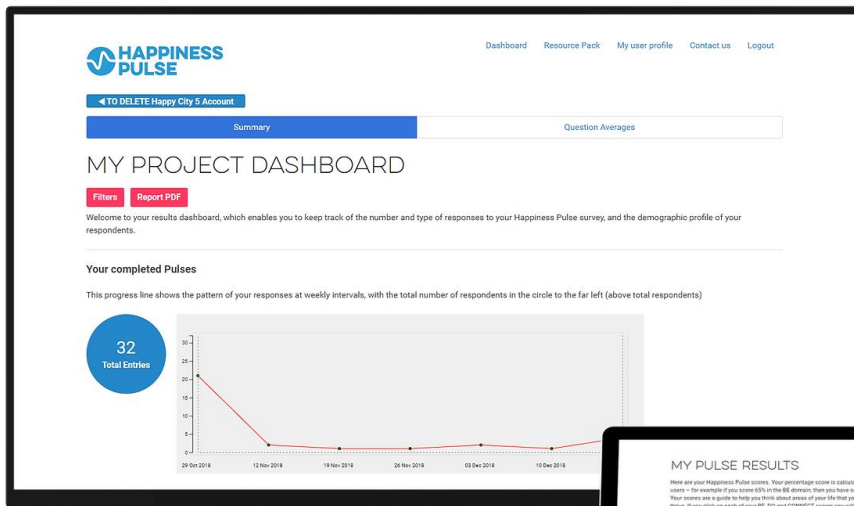


### Bristol, City of



2019 scorecard +







# The 'golden thread' of impact across a system



- What benefits are being delivered to citizens?
- What difference are projects making to local priorities and the wider system of a place?
- How can we pinpoint what policy, actions and investments are most effective?
- How can we use that learning help to deliver the greatest impact for people, place and planet?

FIND OUT MORE!

[www.centreforthrivingplaces.org](http://www.centreforthrivingplaces.org)

[www.thrivingplacesindex.org](http://www.thrivingplacesindex.org)

[www.happinesspulse.org](http://www.happinesspulse.org)