



Affiliate Scheme - Application process

Application will be via a simple **Expression of Interest – see below**

Please send your expression of interest **by 7th December 2016** to: Hilary Jennings at Happymuseumproject@gmail.com.

We will select cultural/ museums to be part of the scheme based on the following criteria:

- Interest in innovation and commitment to 're-imagining' museums and other cultural organisations
- Commitment to undertaking related activity and engaging with sharing and peer-learning
- Demonstrable support at Director level in the museum/organisation
- To create a varied and diverse cohort of institutions and individuals with a blend of size, governance, and geography.

Selection will be by a panel including Hilary Jennings and members of the HM Board and team. We hope to recruit between 10 and 20 Affiliates in this initial round – there may be a further call for expressions of interest in early 2017.

Applicants will be informed as soon as possible, and not later than 10th January.

Expression of Interest in becoming a Happy Museum Affiliate

If you are interested in becoming a Happy Museum Affiliate, please submit up to 800 words in response the following questions:

- Why are you (organisation/ department/ team) seeking to become an Affiliate of the Happy Museum?
- What steps are you already taking to 're-imagine' your (organisation/ department/ team) around the values of the Happy Museum?
- What would you bring to the scheme and to peers?
- What would you hope to gain from the scheme?
- What are your first thoughts about how you might share the values and principles of the Happy Museum with other organisations/ networks?

Please also include the following details:

Name of applicant:

Name of cultural organisation/ museum and department if appropriate:

Role:

Email address:

If your application comes from a department or team please include a note of support from the director or CEO of the relevant organisation.

If you are not employed by a cultural organisation/ museum please give some detail about the team(s) you are working/ will work with and in what capacity.